

## Women's National Book Association Inc.

Los Angeles Chapter  
The Ultimate Resource for the Book Community

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### Don't Forget!

Check our Website  
directory for the latest  
member information.

[www.wnba-books.org/la/](http://www.wnba-books.org/la/)

Check the website for  
[Judy Lopez Award  
information](#)

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Local Sponsoring  
Members

## Announcing our new President



Hello WNBA/LA Chapter Members,

Spring is in the air...and so is change! Michelle Gilstrap, our chapter president since last June, has taken a time-consuming and demanding job to be the Executive Director of the Universal City North Hollywood Chamber of Commerce, and has resigned in order to focus her talents and energy there.

Julia Drake, our vice president, will finish Michelle's term, and is looking forward to representing our chapter at the WNBA national meeting in New York City, which is scheduled for the first weekend in June.

The newsletter this month is packed with information and reminders of upcoming events, so read on and enjoy!

## Tea Party with Hettie Lynne Hurtes - a few spots left!

Only a few spots left if you want to join us on  
*March 27th, from 2-5 pm, for*

Local sponsoring membership is available to any individual, local organization, or agency that desires to make an initial or additional annual contribution to the chapter. Local sponsoring members have the full rights and privileges of active members. In addition, members are entitled to have a link on the chapter Web site and to be listed in the chapter newsletter.

#### Sponsoring Members:



[Susan Madden Lankford](#)



[Kathleen Shoop](#)

#### Dates to Remember

**Mar. 27** - Tea Party with Hettie  
**Mar. 27** - Tap Project  
**Mar. 31** - Annie Korzen Signing  
**Apr. 5** - Beverly Olevin Reading  
**Apr. 8** - Sharmagne Signing  
**Apr. 15** - Non Fiction Contest  
**Apr. 30** - Glassworks

**Save the Date! June 12:**  
Judy Lopez Award Dinner

#### BOARD MEMBERS

##### WNBA-LA Chapter Officers

President:

**Julia Drake**

Vice President:

**Position Open**

Recording Secretary:

**Joan Jackson**

Treasurer:

**Suzanne Klienbub**

Corresponding Secretary:

**Helen Ross**

Immediate Past President:

## *An Afternoon Tea with Hettie Lynne Hurtes*

It's an afternoon of tea and poetry and a tour of an 1880s Queen Anne/Eastlake Victorian "mansion"

#### The Speaker:

Hettie Lynne Hurtes, reporter and news anchor at KFWB

#### The Poets:

Pushcart Prize-nominated Sharmagne Leland-St. John and Pushcart Prize-nominated Ellaraine Lockie.

For complete descriptions of the speaker and the poets, [click here](#). To sign up [click here](#) OR email Ruth Light at [ruthlight3@gmail.com](mailto:ruthlight3@gmail.com)

## Chapter News

### From Michelle Gilstrap...



**LA BookWoman Day was held in Marina Del Rey**, and we had some outstanding experts on our panels. We live-streamed the conference to many around the country, and we will have it available shortly... check back soon!

One of the most interesting realities that kept coming up yesterday is that authors now have choices, and many of them. We are no longer restricted to one path to get our books out. We can now choose an interactive path and develop a book with an app that has a means to help the reader interact with the author or with other readers. Or we can choose self-

## Michelle Gilstrap

### Committee and Representatives

Membership Chairs:

**Suzanne Kleinbub** and  
**Ruth Light**

*The Bookwoman* Coordinator:

**Position Open**

Parliamentarian:

**Ruth Klein**

Auditor:

**Holly Shaffer**

e-commerce:

**Liora Mendeloff**

Judy Lopez Award Liaison:

**Meg Flanders**

Hospitality:

**Margaret Karlin**

Judy Lopez Memorial

Foundation Representative:

**Jeff Slottow**

Members at Large:

**Jovita Jenkins**

**Ninon de Vere De Rosa**

### Newsletter Editors:

Editor: **Ruth Light**

Chapter News Editor:

**Barbara Cherne**

Member News Editor:

**Jovita Jenkins**

National News Editor:

**Margaret Karlin**

WNBA/LA Web Mistress:

**Terri Negron**

## Discover Great New Writers

Sponsored by Barnes & Noble  
Booksellers [www.bn.com](http://www.bn.com)

*The Report* by  
Jessica Francis Kane

*The Sound of a Wild Snail  
Eating* by Elisabeth Tova  
Bailey

*The Wake of Forgiveness*  
by Bruce Machart

publishing and make a higher rate of return on each book, for an investment up front, but with a proper marketing plan that includes social media many authors are finding great success. Then there are digital formats for publishing books which is a brand new avenue for all writers with the iPad, Kindle, Nook and many smart phones utilizing digital books. Of course utilizing the web for promotion is an area that authors are just now beginning to wake up and realize they need to have a presence on-line in Social Media, such as Facebook, Youtube, LinkedIn, and Twitter. These are the major ones and there are others that are smaller niches, but our experts yesterday brought out these formats to focus on. The one major message that everyone said, was that the author must have a marketing plan, and be ready to work hard on that plan. [See more pics](#)

## L.A. Knows What's Up With Publishing, Do You?

By Katherine Manderfield - [Click here for more highlights](#)



Julia Drake (Vice-President of WNBA/LA), Margaret Karlin, Ruth Light (Newsletter Editor for WNBA/LA). Suzanne Kleinbub (Treasurer for WNBA/LA), Joan Jackson, Jovita Jenkins (member-at-large for WNBA/LA), Michelle Gilstrap, Ruth Klein (Parliamentarian for WNBA/LA)

## Contest Promotion

### The 2011 EVENT Non-Fiction Contest

Three winners will each receive \$500 (plus publication payment). Publication in EVENT 40/3 (December 2011). Other manuscripts may be published. Preliminary judging by the editors of EVENT.

*When They Come for Us We'll Be Gone* by Gal Beckerman

*Dogfight, a Love Story*  
by Matt Burgess

*Vida* by Patricia Engel

*Peace Meals* by Anna Badkhen

*The Emperor of All Maladies*  
by Siddhartha Mukherjee

*Keeping Time* by  
Stacey McGlynn

*One Hundred Percent Lunar Boy* by Stephen Tunney

*Vanishing and Other Stories*  
by Deborah Willis

*How to Live Safely in a Science Fictional Universe*  
by Charles Yu

[Join our Mailing List!](#)

**Final Judge:** Kevin Chong is the author of the music memoir *Neil Young Nation*, the novel *Baroque-a-Nova*, and two forthcoming works: a non-fiction book on horse racing, and a novel entitled *Beauty Plus Pity*. His writing has recently appeared in the *Globe and Mail*, *The Walrus*, the *Toronto Star*, *Maclean's*, *Chatelaine*, *FASHION*, *Vancouver Magazine* and [www.cbc.ca/arts](http://www.cbc.ca/arts). He's an editor at [Joyland.ca](http://Joyland.ca) and teaches creative writing at UBC.

Myrna Kostash, Andreas Schroeder, Sharon Butala, Tom Wayman, Di Brandt, Terry Glavin, Karen Connelly, Charles Montgomery, Timothy Taylor and Lynn Coady are some of our past judges.

**Writers are invited to submit manuscripts** exploring the creative non-fiction form. Check your library for back issues of *EVENT* with previous winning entries and judges' comments. Contest back issues are available for \$9 (includes applicable taxes and postage; US\$9 for American residents; CAN\$13 for overseas residents).

**Note:** Previously published material, or material accepted elsewhere for publication, cannot be considered. Maximum entry length is 5,000 words, typed, double-spaced. The writer should not be identified on the entry. Include a separate cover sheet with the writer's name, address, phone number / email, and the title(s) of the story (stories) enclosed. Include a SASE (Canadian postage / IRCs /US\$1). Douglas College employees are not eligible to enter.

**Entry fee:** Multiple entries are allowed, however, each entry must be accompanied by a \$29.95 entry fee (includes applicable taxes and a one-year subscription; make cheque or international money order payable to *EVENT*). Those already subscribing will receive a one-year extension. American and overseas entrants please pay in US dollars.

**Deadline for entries: Postmarked April 15, 2011.**

**Send entries to:**

EVENT Non-Fiction Contest

P.O. Box 2503

New Westminster, BC

Canada V3L 5B2

Tel.: (604) 527-5293

email: [event@douglas.bc.ca](mailto:event@douglas.bc.ca) - <http://event.douglas.bc.ca>

## Call for Submissions

### Glassworks announces its Call for Submissions

Glassworks is a non-profit literary magazine that is committed to contextually diverse work that can be expressed traditionally or with new

media forms. We accept submissions from all over the globe and highlight a never before published writer in our Looking Glass section.

We are currently accepting submissions for our Spring 2011 online issue. We are looking for poetry, fiction, narrative journalism, memoir, and short digital films.

Please go to <http://www.rowanglassworks.org> and click on Submissions for guidelines and to submit.

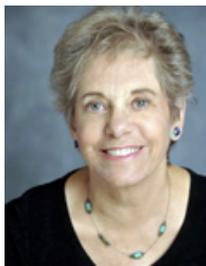
**Deadline for submissions is April 30, 2011.**

## Member News

### ***Written In BLOOD* To Be Published As Ebook First by Theresa M Moore**

*Written In BLOOD* is the 8th book in the Children of The Dragon series of SF/vampire books, a chronicle of the Xosan, vampires from the planet Antellus who were once human but were transformed by a dragon's book. It is a picaresque adventure of world travel, historical fantasy and vampire romance, running over 375 pages in 6 x 9 paperback format with interior maps. The book is slated to be published before March 31. I have chosen to publish it first in digital format and then make the printed book available on demand. Information for the book can be seen on its product page:

<http://www.antellus.com/book/WrittenInBlood.html>



### **Beverly Olevin, Los Angeles, CA - [www.beverlyolevin.com](http://www.beverlyolevin.com)**

Beverly Olevin's new novel *The Good Side of Bad* (White River Press) was selected as the "Best Fiction Book of 2010" by KIRKUS Discoveries.

Beverly's next reading is at the OJAI (CA) Public Library on April 5th. <http://YourLifeandSoul.com>

Tune into the Wisdom of Your Own Soul for guidance, direction and clarity - Life&Soul Coaching Akashic Records & hypnotherapy. Also check out my new Akashic Records & Soul Journey Study Group Meetup at <http://Meetup.com/AkashicLA>

<http://ExhilarationEffect.com> - What could your life be like tomorrow if you took Your Leap of Faith Today? Find out with us -- Exhilaration Effect Breakthrough Coaching, Books, Mastermind Groups & Adventurous Events. Also check out our new Exhilaration Effect LA Meetup

at <http://Meetup.com/ExhilEfx>

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**Annie Korzen**, author of *Bargain Junkie: Living The Good Life On The Cheap*, will be speaking and signing on **Friday, March 31st at Books and Brunch** North Ranch Country Club 4761 Valley Spring Drive, Westlake Village This event is sponsored by the Brandeis National Committee, Conejo Valley Chapter



**Alma Hudson** will be featured on the radio show "Out The Box" on 3/9/11. She will be discussing her book, *The Trouble With Change*. The show will air at 5:30 p.m. PST, 7:30 p.m. CST, and 8:30 p.m. EST. The topic of the discussion will be a women rights issue, abortion, which will make interesting conversation. The link for the show is <http://www.blogtalkradio.com/OutTheBox>.

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**Barbara Schiffman** (<http://YourLifeandSoul.com>) has two chapters in the new anthology *2012: Creating Your Own Shift*. One is about how we influence what happens in 2012 according to the Akashic Records (our collective soul-archive); the other covers taking leaps of faith to create your own shifts now. Order via Amazon beginning 3/9 and get bonuses from 30+ visionary contributors at: <http://bit.ly/2012bookbonuses>. Barbara's first eBook *Living in Balance for Boomers* is forthcoming this spring from Boomer Series Books (<http://bit.ly/boomerbalance>) and her co-authored book *The Exhilaration Effect* moved into Round 2 among 70 books (out of 700) in the Next Top Self-Help Author publishing competition.



**Kick Off for National Poetry Month Spring Itinerary for author/poet Sharmagne Leland-St. John**

**March 27, 2010 ~ 2-5 pm** An Afternoon Tea with Hettie Lynne Hurtes National Women's Book Association fundraiser Angelino Heights, L.A. CA (Sunday) Sharmagne & Ellaraine Lockie (Limited tickets \$21.00) contact [ruthlight3@gmail.com](mailto:ruthlight3@gmail.com) for address & info.

**April 8th, 7pm** Village Books, 1200 Eleventh Street, Bellingham, WA 98225 ~ Solo (Book Signing event)

**April 9th, ~ 2-5 pm** Marysville Library 6120 Grove St. Marysville, WA 98270-4127 360 658 5000 (Saturday)

**April 13th ~ 7- 8:30 pm** (Wednesday) Parkplace Books 348 Parkplace Ctr.,

Kirkland, WA

**April 14th ~ 6 pm** Seattle Public Library ~ Ballard branch ~ 5614 22nd Ave. N.W.. Seattle, WA ~ Open Mic only (Thursday)

**April 15th ~ 7 pm-9 pm** Bookworm Exchange 4860 Rainier Ave S #A Seattle, Seattle, WA (Columbia City neighborhood)

## Nationally Speaking

### Women's National Book Association Names Masha Hamilton Winner of 2010 WNBA Award



The Women's National Book Association announces that Masha Hamilton has been chosen the winner of the 2010 WNBA Award. The award is presented by WNBA to a living American woman who derives part or all of her income from books and allied arts, and who has done meritorious work in the world of books beyond the duties or responsibilities of her profession or occupation.

Masha Hamilton is a novelist and former foreign correspondent. As a journalist, Masha worked for the Associated Press, reporting from the Middle East, and for the Los Angeles Times and NBC/Mutual Radio, reporting from the Soviet Union during its final years. [Read More](#)

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### UN Corner - Can you help with the world-wide water crisis? Sure! The UNICEF Tap Project, World Water Week (Mar. 20-26, 2011)

**"When You Take Water, Give Water"** Find out more about the world water crisis and how you can help eradicate the problem through simple action-dine at a participating restaurant and save kids' lives, <http://www.taproject.org> and <http://tinyurl.com/b3wcnj>. Or want to get your favorite restaurant involved, <http://tinyurl.com/4gtdt4l>.

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**Jill A. Tardiff, National Reading Group Month Chair**  
(201) 656-7220 [jill.tardiff@gmail.com](mailto:jill.tardiff@gmail.com), or  
[NationalReadingGroupMonth@gmail.com](mailto:NationalReadingGroupMonth@gmail.com)

### NEWS FROM THE WOMEN'S NATIONAL BOOK ASSOCIATION National Reading Group Month Announces Great Group Reads 2011 Program

**NEW YORK - February 22, 2011** - The organizers of National Reading Group Month invite publishers to participate in the Great Group Reads 2011 program. Now in its third year, Great Group Reads is a highly regarded and

anticipated resource for book clubs and reading groups to plan discussions- and likewise, for bookstores and libraries to recommend.

Titles are selected on the basis of their appeal to reading groups for whom they are bound to open up lively conversations about a host of timely and provocative topics, from the intimate dynamics of family and personal relationships to major cultural and world issues. The Selection Committee also makes a conscious decision to focus its attention on under-represented gems from small presses and lesser-known mid-list releases from larger houses. All should be books with strong narratives peopled by fully realized characters; books which perhaps have flown under the radar of reviewers and reading groups overwhelmed by the sheer number of new releases each year. [Read More](#)

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**WNBA has a special and supportive relationship with UNICEF.  
Please help if you can.**

The events in Japan have left us stunned and saddened. In times of crisis, many people turn to UNICEF, asking, "How can I help?"

In Japan, UNICEF operates much the same as we do here in the U.S., working with the public to raise money, educate, and advocate for children. For decades, the people of Japan have helped UNICEF respond to children caught in tsunamis, earthquakes, floods and conflicts around the world. Today, it is their time of need, and Secretary General Ban Ki-Moon today vowed that the UN "stands by the people of Japan and we will do anything and everything we can at this very difficult time."

The Government of Japan has invested significantly in earthquake preparedness and has not requested UNICEF support at this time.

UNICEF is on standby and has pre-positioned staff and emergency supplies to assist children and families in tsunami-affected countries should the need arise.

If you would like to contribute to the U.S. Fund for UNICEF to support relief efforts for children caught in emergencies, please [click here](#).

Thank you for your commitment and concern.

Sincerely,  
Caryl M. Stern  
President & CEO  
U.S. Fund for UNICEF

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So that's it for March... look for us in your in-box mid-May.